

INFORMATION

QUICK FACTS

- We are using an online fundraising platform for all votes/bids, called GiveSmart
- No physical tickets can be purchased to vote on trees
- Patrons can BID on a tree in the silent auction. Starting bids are \$150 for each tree and go up in increments of \$10 or more
- Patrons can VOTE for their favorite tree for \$1 or more
- 100% of funds raised will go back to the charity
- Prizes will be awarded to the 3 organizations with the most votes
 - o 1st Place \$5000
 - o 2nd Place \$2500
 - o 3rd Place \$1000
- Winners of the silent auction will be notified at the end of the event and will work with the Festival of Trees team on pick up of the tree

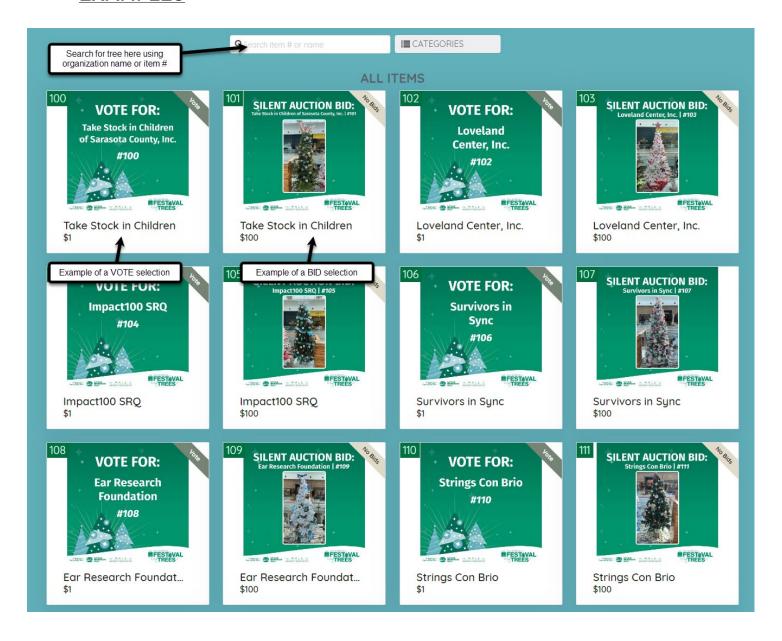
REGISTER

You must register to place bids or vote on your favorite trees

- By desktop, tablet, or smartphone
 - Visit the website at https://utctrees.givesmart.com
 - Click "View Trees" on the home screen
 - Browse all trees or search for a specific tree by organization name or item number
 - Trees have one image for voting and another for bidding
 - Once you have found the tree you would like to vote or bid on, you will have the opportunity to "Register" or "Sign In"
- By text

- Text UTCTREES to 76278
- Follow prompts
- o This will give you a link to the website
- Browse all trees or search for a specific tree by organization name or number
- o Trees have one image for voting and another for bidding
- Once you have found the tree you would like to vote or bid on, you will have the opportunity to "Register" or "Sign In"

EXAMPLES





Take Stock in Children

Price per vote \$1

